

FOR IMMEDIATE RELEASE

Contact:

Jan-Erik D. Paino
(916) 919-5691
je@ruhstallerbeer.com

Liz Harris
(925) 788-4376
liz@ruhstallerbeer.com

Ruhstaller to Launch Hop School at Dixon Farm & Yard this Saturday

Educational classes held in the hop field give students a unique hands-on learning experience

Sacramento, CA – April 30, 2015 – Ruhstaller will host the first Hop School class at the Ruhstaller Farm & Yard in Dixon, California this Saturday May 2nd. Classes are offered weekly during the summer and provide a hands-on educational experience in the field, with students participating in seasonal hop farming activities. Ruhstaller has partnered with the Center For Land-Based Learning, a local non-profit focused on agricultural outreach and education, to administer the Hop School. A portion of each student's tuition goes to support the Center's programs.

“Hop School is not so much a class as an educational experience,” said Ruhstaller General Manager J-E Paino. “Students will learn by getting their hands dirty in the field rather than sitting inside for a lecture - you just can't beat the farm as an outdoor classroom.”

Classes begin with a brief overview of hop farming and the historical role it has played in the Sacramento region. Students then head into the field to participate in seasonal activities ranging from stringing (May) to hoeing and weeding (June/July) to harvesting and baling hops (August/September). Ruhstaller docents and farm staff will be on hand to demonstrate techniques and answer questions.

Ruhstaller Hop School is offered every Saturday morning starting May 2 through the end of September with the exception of July 4th, July 25th and August 22nd. Classes begin at 7:00am, but students are asked to arrive at 6:30am for coffee and a light breakfast. After class adjourns around 11:00am, each student enjoys a made-to-order sandwich from a local Davis grocery served with a Ruhstaller beer.

Registration of \$30 includes breakfast, lunch, a beer (for students 21 and over), and a donation to the Center for Land-Based Learning. Pre-registration is required and classes are limited to 20 students. Children are welcome as registered participants. The Ruhstaller Farm & Yard is located at 8949 Olmo Lane Dixon, CA 95620. More information and registration is available at ruhstallerbeer.com/hopschool.

ABOUT THE CENTER FOR LAND-BASED LEARNING

The Center for Land-Based Learning was founded in 2001 and is dedicated to creating the next generation of farmers and to teaching California's youth about the importance of agriculture and watershed conservation. Combining innovative hands-on experience with classroom learning, participants in Land-Based Learning's programs develop leadership skills, learn how sustainable agriculture practices contribute to a healthier ecosystem, and create connections to agricultural, environmental, and food system careers. For more information please visit landbasedlearning.org.

ABOUT RUHSTALLER

Ruhstaller was originally founded in Sacramento in 1881 by Captain Frank Ruhstaller, California's premier pioneer brewer. Today Ruhstaller honors the Captain's legacy by brewing distinctive beers that express the unique flavors of quality California Grown – and increasingly Sacramento Grown – ingredients. Year-round selections include three-time 2013 medal winner Gilt Edge California Golden Lager, 1881 California Red Ale and CAPT California Black IPA. Ruhstaller farms 7.5 acres of hops at the Ruhstaller Farm & Yard in Dixon, California and welcomes the public to its taprooms at the Dixon Farm and in Downtown Sacramento. For more information including taproom hours please visit ruhstallerbeer.com.

###